

**Wyomissing Public Library
Board Meeting
Monday, February 21, 2022**

The meeting was called to Order at 7:05 p.m. by Marge Vath

Board Members Present: Connie Aikman, Jana Barnett (Borough Council), Kara DeJohn, Joe DeMarte, Ann Dybalski, David Fake, Vicki Jenckes, Danielle Nuhfer, Sarah Peris, Mark Ratcliffe, Lindsay Romeo, Michelle Van Buren, Marge Vath, David Walker

A MOTION was made by Vicki Jenckes to approve the January, 2022 Board Meeting minutes and it was seconded by Connie Aikman. The motion was carried unanimously.

President's Report: Marge Vath

1. Marge passed out a document with the Committee Assignments for 2022. She asked all the Board members to put it in their binder with the updated listings.
2. Marge introduced the new Volunteer Coordinator, Robin Dunkle. Marge and Robin put together a list of volunteer opportunities for library programs and fundraisers. If Board members need volunteers to help with events/fundraisers, they should reach out to Robin. This volunteering list is also open to the community.

Treasurer's Report: Vicki Jenckes

1. The library should be getting the State Aid funding soon.
2. Vicki stated that the rise in inflation may impact the library's budget, and we should be looking for ways to cut costs or try to make up the difference in fundraising.

Corresponding Secretary: No Report

Librarian's Report: Colleen Stamm was absent, but circulated the reports

1. Library Usage Statistics for January, 2021
 - a. Materials circulation: 3,199 items. That was a 46% increase compared to the same month last year.
 - b. Overdrive eBooks: 453 downloads; that was a 3% increase compared to the same month last year.
 - c. People: 2,077 people entered the library; that was a 193% increase compared to the same month last year.
 - d. Computer Users: there were 231 accesses for the month; that was a 524% increase compared to the same month last year.
 - e. Children's programming: 463 patrons participated in the children's activities; that was a 292% increase compared to the same month last year.
 - f. Children's Recorded Programs: 0 Total Views
 - g. Adult Programming: 210 patrons took part in our activities. A 518% increase compared to the same month last year.
 - h. AWE Early Literacy Stations: 73 accesses. There were no accesses in the same month last year due to the pandemic.
 - i. Wireless Internet Users: 140 people used the library Wi-Fi access; an 169% increase compared to the same month last year.
 - j. Hoopla: there were 283 accesses for the month; a 11% decrease compared to the same month last year.

2. Other
 - a. Colleen submitted the grant application for the American Rescue Plan grant which is being funded by the Institute of Museum and Library Services.
 - b. The library received a \$1,400 from the Friends of the Berks County Public Libraries.
3. Personnel - No report

Committee Reports:

1. **Fundraising/Community Affairs:** Ann Dybalski
 - a. Kentucky Derby- The invite has been created. The committee has secured volunteers to help bartend. General admission tickets will be limited to the first floor and outside, there will be a VIP ticket which includes a tour of the house. Stephanie Rawden will be donating the food. Mark requests that any Board members who have a list of addresses to submit them to Marge for mailing. Board members were encouraged to start spreading the word about this fundraising event.
 - b. Holiday Baskets- At this point, we have 5 baskets secured. The committee is still working on securing 4 more. The committee said that the following baskets are still available: mystery wallet, game night, spa day, and baby basket.
 - c. 5K- Colleen is working on submitting a borough application for the event on June 18, 2022 at 9am. Advertising for social media and Fleet Feet are in the works. Ann requests if anyone has a contact for Pagoda Pacers to please get in touch with her. Ann inquired if anyone has the ability to implement a QR code into the toppers of the yard signs that will link a patron to the EventBrite site for immediate registration.
2. **Association Communication:** Lindsay Romeo
 - a. In January we received 1 new donation of \$100.
 - b. The committee has started work on the spring flier. A 'spy or secret agent' theme has been chosen. The flier will be using QR codes that will link to YouTube videos. The rough draft has been submitted to the graphic designer.
3. **Nominating:** Diane Hollinger
 - a. No report
4. **Finance:** Vicki Jenckes
 - a. No report

Unfinished Business

1. None

New Business

1. None

Meeting adjourned at 7:38 p.m.

Meeting Minutes submitted by Lindsay Romeo

Next Board Meeting: Monday, March 21, 2022, 7:00 p.m.