

**Wyomissing Public Library
Board Meeting
Monday, January 17, 2022**

The meeting was called to Order at 7:03 p.m. by Marge Vath.

Board Members Present: Jana Barnett (Borough Representative), Kara DeJohn, Mary Zervanos Dialectos, Ann Dybalski, David Fake, Jeff Herb, David Hershey, Diane Hollinger, Vicki Jenckes, Danielle Nuhfer, Sarah Peris, Mark Ratcliffe, Lindsay Romeo, Marge Vath, David Walker

Library Director: Colleen Stamm

A MOTION was made by Mary Zervanos Dialectos to approve the December, 2021 Board Meeting minutes and it was seconded by David Walker. The motion carried unanimously.

President's Report: Marge Vath

1. Marge welcomed new Board members - Danielle Nuhfer, David Fake, Sarah Peris, and our new Borough Council Representative - Jana Barnett.
2. Marge directed the Board's attention to the email that was sent out with earlier in the day with the Board meeting information, and an updated Board member contact sheet and committee assignment. She asked Committee Chairs to take review the document and reach out to any new Board members assigned to their committee.

Treasurer's Report: Vicki Jenckes

1. Vicki reported that the Library had finished out the year in the black.
2. Vicki noted that Corporate fundraising has not been as hefty of an income as we had hoped but that has been chalked up to the pandemic. We hope that 2022 brings fresh ideas and perspectives to gain advantages in this section.

Corresponding Secretary: No Report

Librarian's Report: Colleen Stamm

1. Library Usage Statistics for December, 2022
 - a. Materials circulation: 3,064 items. That was a 35% increase compared to the same month last year.
 - b. Overdrive eBooks: 394 downloads; that was a 11% increase compared to the same month last year.
 - c. People: 2,342 people entered the library; that was a 218% increase compared to the same month last year.
 - d. Computer Users: there were 206 accesses for the month; that was an 1,371% increase compared to the same month last year.
 - e. Children's programming: 715 patrons participated in the children's activities; that was a 167% increase compared to the same month last year.
 - f. Children's Recorded Programs: 0 Total Views
 - g. Adult Programming: 86 patrons took part in our activities. A 617% increase compared to the same month last year.
 - h. AWE Early Literacy Stations: 91 accesses. There were no accesses in the same month last year due to the pandemic.
 - i. Wireless Internet Users: 128 people used the library Wi-Fi access; an 191% increase compared to the same month last year.

- j. Hoopla: there were 270 accesses for the month; a 1% decrease compared to the same month last year.
2. Other
- a. Marge Vath inquired if the Library was going to keep tracking the number of video recordings. Colleen replied that was one of the statistics that the State required libraries to report on; although we have not had many recently.
 - b. American Rescue Plan: Institute of Museum and Library Services Grant - Due January 25, 2022. Colleen is still working on this grant. The library is slated to get \$7,552 and these monies will be used for a self-checkout station.
 - c. Tina Hess, a part-time library assistant, asked to decrease her hours a bit due to a family matter. The library does not need to hire another part-time staff member at this time. Some of the library's other part-time staff members have offered increased their hours to help out.
3. Personnel - No report

Committee Reports:

1. **Fundraising/Community Affairs:** Ann Dybalski
- a. Volunteer Luncheon - Ann will reach out to Colleen Stamm to see if the event should be held in person or grab-and-go.
 - b. Kentucky Derby - Lead Contact: Mark Ratcliffe. Event Date: May 7, 2022
 - c. 5k - Lead Contact: Ann Dybalski with help from Adrienne Hoke. Event Date: June 18
 - d. Rubber Duck Race - Lead Contact: Connie Aikman. Event Date: July 4. Working on securing a sponsor.
 - e. Block Party - Lead Contact: Dave Hershey. Committee discussed adding Books & Brews to bring up attendance. Sponsorship is needed for this event.
 - f. Election Day Bake Sale - Lead Contact: Michelle VanBuren. Event Date: Nov 8. Since this is a midterm election, the committee hopes this will bring a lot of foot traffic into the library.
 - g. Holiday Basket Raffle - Lead Contact: Ann Dybalski. Basket themes ideas include: Spa Day, Family Dinner Night, STEM/STEAM Basket, Game Night, Cozy Night In/Date Night, Gardening, Picnic In The Park, Mystery Wallet, Basket Of Cheer. Ann is look for donations of baskets. If any Board member has baskets they would like to rehome, please consider bringing them to the library for this fundraiser, please drop off at the Library with Colleen.
 - h. Trolley Tour – December 2022. Michelle VanBuren secured a sponsorship from Pro Max Fence Systems.
 - i. Marge stated that there is a patron who was interested in joining our Board; however, she is not able to join the Board because she doesn't live in the Borough of Wyomissing. Marge said that Robin is interested in helping with various volunteer opportunities at the library. Marge is also working on starting a volunteer list and if anyone knows of any other community members who would like to be added to this list to please reach out to her.
2. **Association Communications:** Lindsay Romeo
- a. The committee is planning to have a virtual meeting before the end of this month to start working on the Spring flier.
 - b. Lindsay reported that Kristin Zappone, our graphic designer, is familiar with implementing QR codes and we will be utilizing a QR code on this year's flier.
 - c. Mary Zervanos Dialectos inquired about putting a section in the Spring mailer about making donations in the form of estates, wills and stock. Marge said she would like to see separate paperwork regarding the steps for these matters.

3. **Nominating:** Diane Hollinger
 - a. No report.
4. **Finance:** Vicki Jenckes
 - a. No report

Unfinished Business

None

New Business

None

Meeting adjourned at 7:30 p.m.

Meeting Minutes submitted by Lindsay Romeo

Next Board Meeting: Monday, February 21, 2022 at 7:00 p.m.