

**Wyomissing Public Library
Board Meeting
Monday, December 21, 2020**

The meeting was called to Order at 7:05 p.m. by Marge Vath

Board Members Present: Sharon Scullin, Connie Aikman, Diane Hollinger, Lindsay Romeo, Mark Ratcliffe, Marge Vath, Jeff Herb, Anthony LaParo, Lauren Oswald, Ann Dybalski, Kara DeJohn, Dave Hershey, Amy Auchenbach.

Library Director: Colleen Stamm

A MOTION was made by Sharon Scullin to approve the November 2020 Board meeting minutes and it was seconded by Connie Aikman. The motion carried unanimously.

President's Report: Marge Vath

1. Marge thanked all the board members for their support this year. She was appreciative that all the board members stayed with the library during this unprecedented year.

Treasurer's Report:

1. The 2020 Operating Budget and Cash Flow Management Report was circulated via email prior to the meeting. Vicki Jenckes was absent. There was nothing to report.

Corresponding Secretary: Greg Ciatto was absent.

No Report

Librarian's Report: Colleen Stamm

1. Library Usage Statistics for November 2020
 - a. Materials circulation: 2,367 items. That was a 50% decrease compared to the same month last year.
 - b. Overdrive eBooks: 327 downloads; That was a 139% increase compared to the same month last year.
 - c. People: 818 people entered the library; a 85% decrease compared to the same month last year.
 - d. Computer Users: there were 22 accesses for the month; a 94% decrease compared to the same month last year.
 - e. Children's programming: 91 patrons participated in the children's activities; That was a 75% decrease compared to the same month last year.
 - f. Adult Programming: 45 patrons took part in our activities. a 76% decrease compared to the same month last year.
 - g. One Click Downloadable Audio: This online resource ended in August 2020.
 - h. AWE Early Literacy Stations: 0 accesses. These computers are not available due to the pandemic.
 - i. Mango Languages: 29 patrons took advantage of this program; a 52% decrease compared to the same month last year.
 - j. Wireless Internet Users: 104 people used the library Wi-Fi access; a 66% decrease compared to the same month last year.
 - k. Hoopla: there were 306 accesses for the month; a 25% increase compared to the same month last year.

Committee Reports:

1. **Fundraising/Community Affairs:**

- a. Colleen Stamm announced that the library is hosting a Taco Tuesday Fundraiser with Moe's Southwest Grill tomorrow, 12/22 from 5:30-6:00 p.m. The library will receive \$5 for every Family Taco Kit purchased. Colleen thanked Lauren Oswald for organizing this fundraiser.

2. **Membership:** Lindsay Romeo
 - a. Lindsay Romeo discussed the results from the library's Giving Tuesday campaign which was held on Tuesday, December 1. The library received \$665 in donations this year. This is a 34% increase in donations compared to last year.
 - b. The Association donation report shows that the library has received \$20,910 from 187 donors as of 11/30/20. We budgeted to raise \$50,000 in Association donations this year.
 - c. The end-of-year Association letter was mailed on December 1. We sent 229 letters to past donors asking for their financial support in 2020.

3. **Building and Grounds:** Greg Ciatto was absent.
 - a. No report.

4. **Nominating:** Diane Hollinger
 - a. No report.

5. **Finance:** Vicki Jenckes was absent.
 - a. No report.

6. **Personnel**
 - a. No report.

Unfinished Business

None.

New Business

1. As we move into a new year, Marge Vath asked Board members to think about the committees they serve on and whether they would like to change chairpersons in 2021 or move to a different committee in the new year. Board members should contact Marge Vath or Colleen Stamm with any changes.
2. Marge announce that the Board will likely continue to have virtual Board meetings that are held online via Zoom through June 2021.

Meeting adjourned at 7:16 p.m.

Meeting Minutes submitted by Colleen Stamm

Next Board Meeting: Monday, January 18, 2021 at 7:00 p.m. (online via Zoom).