

**Wyomissing Public Library
Board Meeting
Monday January 16, 2017**

Meeting called to order at 7:07 pm

Members Present: Brian Nugent, Kevin Wagner, Terri Stallone, Lori Smerek, Lisa Banco, Colette Huber, Scott Brower, Joe Demarte, Karen Oxholm, Kurt Althouse, Greg Ciatto, Catharine Lentz and Mike Forrester (Borough Representative)

Library Director: Colleen Stamm

A MOTION was made by Brian Nugent to approve the November Board meeting minutes and it was seconded by Terri Stallone. The motion carried unanimously.

President's Report: Brian Nugent

1. The following handouts prepared and explained by Colleen Stamm and Brian Nugent:
 - a. 2016 Wyomissing Library Highlights. The library has increased its discretionary revenue (63%) and attendance (26%) since 2014. Adult programming had a 154% increase in participation and is key to our continued success. The 2017 goals for Association, Sponsorship and fundraising are also laid out.
 - b. Adult Program Statistics
 - c. Potential Sponsorship Programs- A list of library needs and other items that sponsors my wish to underwrite was distributed.

Treasurer's Report: Kevin Wagner

1. The library concluded 2016 with an overall surplus of funds of \$30,411. This was due primarily to the unpaid salary (\$10,000) for a children's librarian. The fundraising, Association and Sponsorship totals also exceeded projections.
2. The maintenance costs will be an ongoing issue as they continue to increase and exceed their budgeted amount.

Corresponding Secretary: No Report

Librarian's Report: Colleen Stamm

1. Library Usage Statistics
 - a. Materials-circulation for December was 5,356 items. That was an 8% decrease from last year.
 - b. Overdrive eBooks- Overdrive had 91 downloads: down 25% from last year.
 - c. People- 4720 people entered the library showing a 4% increase.
 - d. Computer Users- there was 440 accesses for the month, a 3% decrease.
 - e. Children's programming- 624 patrons participated in the children's activities for an 11% increase.

- f. Adult Programming- 197 patrons took part in our activities. This is a 19% increase from last December.
 - g. One Click Downloadable Audio- December had 39 downloads for a 39% increase.
 - h. AWE Early Literacy Stations- 116 log-ons were made in December recording a 46% decrease.
 - i. Mango Languages- 27 patrons took advantage of the programs for a 37% decrease
 - j. Wireless Internet Users: 235 people used the library access for a 19% increase.
2. Colleen noted that circulation was down 5% for 2016 and that was a trend for the entire Berks County library system. The librarians are working on displays and other advertising to encourage increased circulation of print materials.

Committee Reports:

Fundraising/Community Affairs:

- Colette Huber accepted the position of Fundraising Committee Co-chair for 2017.

Membership-No report

Building and Grounds: No report

Sponsorship:

- A board member stressed the importance that Sponsorship donors should also be listed on the Association Donor list so the board as a whole knows that a donation to the library has been made.

Adult Programming: No report

Nominating: Joe DeMarte

- The Nominating Committee made a MOTION to nominate Margaret Vath to fill open voting position #14 beginning February 2017. The motion carried unanimously.
- The Nominating Committee made a MOTION to nominate Jaime Slotkin to fill one of the three At-large positions beginning February 2017. The motion carried unanimously.
- The Nominating Committee made a MOTION to nominate Jacob Stein to fill one of the three At-large positions beginning February 2017. The motion carried unanimously.

The Finance: No report

Personnel: No report

Unfinished Business: No report

New Business:

1. The board was reminded of the by-law requirements of the minimum meeting attendance (7 out of 10) and their annual Association contribution (\$100).

2. The Board felt the library website needs to be updated and made more user friendly in some areas. Colleen will ask some local companies for estimates on how much this would cost. Jonathan Moore is very capable of maintaining the current website and implementing any new design ideas.

Meeting adjourned at 8:11 pm

Meeting Minutes submitted by Terri Stallone

Next Executive Meeting: February 13, 2017 at 7:00 pm

Next Board Meeting: February 20, 2017 at 7:00 pm