

**Wyomissing Public Library
Board Meeting
Tuesday, May 8, 2012
Community Room
4:30pm**

Meeting called to order at 4:30pm.

Minutes from the April 2012 board meeting were approved.

Members present: Stacey Campbell, Cathy Ciatto, Lynn Driben, Meghan Ehrlich, Ned Ehrlich, James Hagn, Lisa Leayman, Steve Pottieger, Sara Richter-Cosentino, Dan Rothermel, Terri Stallone, Ann Sutherland, Laurie Waxler.

Library Director: Colleen Stamm.

President's Report: Meghan Ehrlich

All board members were thanked for helping with the Kentucky Derby Party which was held at the Ehrlich home on Sat, 5/5. Meghan distributed a WPL Derby document called 'What's Involved in Making It Happen' which is attached.

Treasurer's Report:

The YTD operating budget and cash flow through April reflects a profit of \$938. Income from the Derby party is \$6748 and growing and is reflected in line 3505 for Fund Raising Main Library. Party expenses are still being tallied. YTD Association Dues were \$20,591.90 (49% of goal) with \$1800 coming in during the month of April.

Corresponding Secretary:

No report.

Library Director's Report: Colleen Stamm

1. Circulation: Circulation was 6,858 items which was a 9% decrease over 2011. Thirty-seven audiobooks were downloaded using our One-Click downloadable audio service which is a 45% decrease over 2011.

2. People: There were 4,428 people who entered the library which is a 2% increase over 2011.

3. Computer Users: 557 people used computers which is an 16% decrease 2011.

4. Children's Programming: There were 680 children, teens and adults who participated in 21 children's programs which is a 6% decrease over 2011.

5. Other: The Library participated in the Borough's annual Earth Day Fair on Sat, 4/21 from 10am to 1pm at Happy Hollow. The Library offered storytime and temporary tattoos for children. Seventy-five children stopped by for tattoos, 73 children for storytime and 46 adults for storytime.

Committee Reports: Meghan requested that only Fund Raising be discussed so we could secure feedback on the Derby Party.

1. Community Affairs
2. Membership

3. Building and Grounds

4. Nominating

5. Fund Raising:

One hundred and four guests attended the Derby Party. This amount includes 38 board members, spouses of board members, Colleen, Corinne, each of their guests, and 2 complimentary guests who won the Derby Basket at the holiday basket raffle. Board members were asked to submit expenses by Friday. The committee would like to tally all expenses regardless if you want to be reimbursed to calculate the total cost of the party. Feedback shared follows:

- * pursue estimates from caterers to prepare the food possibly using our recipes
- * hire help (adults not teenagers) to clear dishes, trash, replenish food, etc.
- * name tags should identify Library board members (maybe a different color)
- * need trash receptacles located throughout the party area
- * nix the party favors; they are an unnecessary expense
- * identify ways to promote the Library at the event (i.e. a banner, literature)
- * roses were lovely
- * consider having a Derby committee separate from the fund raising committee
- * recruit community members to help with planning
- * consider establishing a Friends of the Library
- * guests appreciated that they were not hit up for more money/donations at the party
- * consider getting sponsors
- * consider offering a tiered admission price
- * cross reference the Derby Party attendees to the Association Member list
- * assign board members to be greeters

Ducks for the July 4th Rubber Duck race will be \$2 per duck. Sell sheets will be available at the June board meeting. Help will be needed to sell ducks on July 4th, launch the ducks, collect them after the race, dry them out and bring them back to the Library. Please share any ideas for a float to showcase in the parade.

6. Personnel Committee:

7. Centennial Committee:

8. Finance Committee:

Unfinished Business: None.

New Business: None.

Meeting adjourned at 5:15pm.

Next Executive Meeting: Tuesday, June 5, 2012 at 5pm.

Next Board Meeting: Tues, June 12, 2012 at 4:30pm.

Signed,

Lynn Driben