

**Minutes of the Board of Directors
Wyomissing Public Library
Meeting Date: Tuesday, September 14, 2010**

The Board of Directors of the Wyomissing Public Library met on Tuesday, September 14, 2010 in the Community Room of the library. Susan Denaro called the meeting to order at 4:05pm.

Members present: Susan Denaro, Greg Ciatto, Lynn Driben, Mary Rebecca Freymoyer, Bob Jakubek, Barbara Kline, Judy Phelps, Steve Pottieger, Ann Sutherland, Laurie Waxler, Heidi Ziemer

Honorary members: None

Library Director: Colleen Stamm

Minutes from the June meeting were approved.

President's Report: Susan Denaro

Susan thanked the executive board for their work over the summer including the July 4th Rubber Duck Fund Raiser, the upcoming Author Talks in October and ongoing work on the budget. The Association Letter is done and ready to go to the printer.

Treasurer's Report:

Susan Denaro briefly reviewed the budget in the absence of Blythe Ratcliffe. The YTD budget through August 2010 reflects a loss of (\$15,969). On the income side, YTD Association Dues are \$28,275 from 413 donors which is 74% of our annual \$38K goal. Blythe is working on a draft of next year's budget.

Corresponding Secretary:

Judy acknowledged Colleen whose letter to the Borough requesting help with the grounds resulted in the Borough providing workers who trimmed trees.

Library Director's Report:

1. Circulation: During the summer from June through August 2010, circulation was 29,529 which was a 3% decrease over 2009. During the summer 142 audiobooks were downloaded which is a 38% increase over 2009.
2. People: During the summer, 12,548 people entered the library which is a 13% decrease over 2009.
3. Computer Users: During the summer, 2,196 people used the adult and Young Adult Internet computers which is a 12% increase over 2009.
4. Children's Programming: During the ten week summer reading program, Corinne hosted 48 children's programs. Total attendance was 838 children, 73 teens, 500 adults (total 1411 people) which is a 14% increase over 2009.
5. A new part time library assistant, Lindsay Sakmann, started 7/7/10. She currently works Wednesday nights and every other Saturday.
6. Boscov's held its Rally for Reading fundraiser on Sat., 8/28/10. Five libraries including WPL were invited to participate in the Berkshire Mall location. WPL conducted a back to school storytime session. Boscov's raised funds with a hot dog sale, balloon animal donations and craft table donations. Boscov's will also be donating a portion of the sales from the day of the fundraiser; the amount WPL will receive is TBD. Colleen thanked the board members and Teen Advisory Members who volunteered.
7. The library participates in Recycling 4 Cash and earns up to \$20 for laser cartridges, \$45 for laptops, and \$100 for cell phones/PDAs.
8. State funding for our circulation system Millennium is no longer available. The library was approached by the state to switch to a new system called Evergreen. Our annual fees for tech support remains the same. The board was

asked to ratify a motion passed unanimously by the executive board which approves replacement of the Millennium system with a new library system called Evergreen Library System at no additional cost. The board unanimously approved the request to ratify the motion.

9. The library newsletter, Shelf Life, is printed. Board members were asked to help affix about 4500 pre-printed mail labels. The newsletters and mail labels can be worked on at home but they are requested back to the library by noon on Fri, 9/17.

Committee Reports:

1. Association Membership: Barbara Kline.

No Report.

2. Building and Grounds: Greg Ciatto

Greg is working to replace a copper downspout that was stolen in the back of the building.

3. Community Affairs: Lynn Driben

(a) Lynn presented a motion to allow the library director to sign an agreement with Maxim Health Systems of Reading, PA, so they can hold a clinic on Wed, 10/6 in the Community Room from 4pm-7pm and offer flu shots for \$30 and pneumonia shots for \$50. Lynn explained that we used this group before, there is no charge to the library and no exposure to liability from the shots. The motion was unanimously passed by the board. (b) A Holiday Table Decoration Class will be held on Tues, 12/7 at 7pm. (c) Three author talks will be held at the library as part of the Reading Reads program and are listed below. Promotion includes information in Shelf Life and the Spear (PTA newsletter) and the Yocum Institute email blasts. Flyers were distributed by nursery schools of the Yocum Institute, Atonement Lutheran Church, and Sacred Heart Roman Catholic Parish, and flyers were hung at Bausman Memorial United Church of Christ, Customers USA Bank, Russo Gourmet Foods and Market, and the Market on Evans. Info is also on our web site.

Tues, 10/5 at 7pm *A Survivor's Story: Memoirs of Severin Fayerman* by Severin Fayerman

Sat., 10, 16 at 2pm: *Kindness and Compassion: The Inspiring Aftermath of the Tragic Amish School Schoolhouse Shootings* by Bruce Becker.

Wed, 10/27 at 7pm *Writers Block*, an evening with local authors to learn how they came up with their ideas and how the steps they took to publish their work.

4. Fund Raising: Mary Rebecca Freymoyer and Hedi Ziemer

(a) The July 4th Rubber Duck fundraiser successfully sold out all ducks before the race. The event raised \$1056 which includes the \$100 1st place prize that Laurie Waxler donated back to the library after learning her duck won the race. (b) A bake sale and BBQ will be held on election day, 11/2. (c) The September PJ Party was not held because we did not have the 10 child min. enrollment. Volunteers are needed to host the Oct and Dec PJ parties. Laurie Waxler and Lynn Driben will coordinate the Nov 12th party. (d) Two RFPs were received for artwork project for the children's section of the library. (e) The gum ball candy jar guess yielded \$60.50. There were 1025 gumballs in the jar. The two winners were children. One was presented with the a gift card for ice cream and the other was given the gumballs along with a summer reading backpack. The next candy guess jar will have a fall or Halloween theme. (f) Plans are underway to hold a fall fund rasier with Cloister Car Wash. Board members will be asked to sell books of tickets for service at Cloister. More information will be forthcoming.

5. Nominating: Ann Sutherland

No report.

Board Education:

Colleen distributed a hand-out which contains a summary of books in our collection. Total adult books is 15,734, total juvenile/YA books is 10,948, and the grand total in our collection is 26,682.

Unfinished Business:

Heidi Ziemer is pursuing information from Giftworks Fund Raising Software which would help manage and track donors, mailings and volunteer information.

New Business:

A request by a community member to use the Community Room after hours was discussed. Board members agreed to uphold our earlier decision not to host events outside of library hours. We further agreed that library sponsored events which run beyond library hours can be held because a staff person and/or board member will be present.

The meeting adjourned at 4:45pm.

Respectfully submitted by Lynn Driben

Next Executive Meeting: Tuesday, October 5, 2010 at 4pm.

Next Board Meeting: Tuesday, October 12, 2010 at 4pm.