



WYOMISSING PUBLIC LIBRARY

Building a Community Resource

9 Reading Boulevard
Wyomissing, PA 19610
phone 610-374-2385
fax 610-374-8424

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February 2017

Dear Local Business Owner:

On behalf of the Wyomissing Public Library Board of Directors, I would like to offer you the opportunity to become a **Sponsor of the Wyomissing Public Library**.

As a sponsor, you will increase the marketing of your organization and establish your commitment to promoting literacy, educational programming, and other services the Wyomissing Public Library provides to the community.

Join the many local businesses in your community who benefitted from a sponsorship in 2016. Sponsors gain brand exposure in the following ways:

- A targeted audience of Wyomissing Borough residents and potential customers
- 50,000 annual visitors to the library building
- Over 2,100 monthly readers of the eNewsletter
- Hundreds of participants at each of the Library's major events

Additional benefits of Sponsorship include:

- **Your Sponsorship dollars are tax-deductible!** The Wyomissing Public Library is a registered 501(c)3 non-profit organization.
- Complimentary tickets to individual events based upon sponsorship level.
- Free use of the library's spacious Community Room based upon sponsorship level.
- Show your support of the library by displaying your company logo at the library and on our website. In addition, show your sponsorship support on your website or location.

I encourage you to review the various opportunities listed in this packet and secure your Sponsorship today.

For more information, please contact me at 610-374-2385 or via email at colleen@wyopublib.org.

I look forward to working with you to build a successful partnership with the Wyomissing Public Library.

Sincerely,

Colleen Stamm, MSLIS

Library Director



2017 Sponsorship Benefits

	\$5,000 Diamond	\$2,500 Platinum	\$1,000 Gold	\$500 Silver	\$250 Bronze
Your logo on the Sponsorship display at the Library.	✓	✓	✓	✓	✓
Your business promoted as a sponsor on the Library's website for one year.	✓	✓	✓	✓	✓
Your organization promoted as a sponsor in the Library's monthly eNewsletter for one year (over 2,100 recipients).	✓	✓	✓	✓	✓
Your organization listed in promotional materials and recognition at major Library events throughout the year.	✓	✓	✓	✓	✓
Your organization featured in one monthly eNewsletter "Spotlight on Local Business."	✓	✓	✓	✓	
Advertisement in Library Fall newsletter (mailed to over 5,000 households)	Full Page	1/2 Page	1/4 Page		
Use of the Community Room in 2017 *subject to availability	4 times	twice	once		
Complimentary tickets to the Kentucky Derby Party	4	2			

Thank you!



WYOMISSING
PUBLIC
LIBRARY

Yes, I would like to be a Sponsor of the Wyomissing Public Library:

_____ Diamond (\$5,000)

_____ Platinum (\$2,500)

_____ Gold (\$1,000)

_____ Silver (\$500)

_____ Bronze (\$250)

Name:

Address:

City State Zip:

Website URL:

Contact Name:

Phone:

Email:

Please accept my sponsorship in the amount of \$_____.

Please charge my _____ MasterCard _____ Visa _____ Discover

Card # _____ Expiration Date _____

Name on Card _____

Signature _____

Please send me an invoice.

The Wyomissing Public Library is a 501c3 non-profit organization. The official registration and financial information of the Wyomissing Public Library may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.