

**Wyomissing Public Library
Board Meeting
Monday, December 16, 2019**

The meeting was called to Order at 7:00 p.m. by Marge Vath.

Board Members Present: Amy Auchenbach, Greg Ciatto, Joe DeMarte, Jeff Herb, Adriane Hoke, Diane Hollinger, Vicki Jenckes, Jody Menon (Borough Representative), Mark Ratcliffe, Lindsay Romeo, Lori Smerek, Marge Vath, Sharon Scullin

Library Director: Colleen Stamm

A MOTION was made by Vicki Jenckes to approve the November, 2019 Board meeting minutes and it was seconded by Mark Ratcliffe. The motion carried unanimously.

President's Report: Marge Vath

1. Marge reminded Board members of the some of their responsibilities including the requirement to attend a minimum of 7 board meetings and donate \$100 to the Association.
2. The Board welcomed new board member Sharon Scullin.
3. Marge thanked Joe DeMarte and Lori Smerek for their outstanding dedication to the library and Board members. This was Joe and Lori's last meeting. They both served 2 three year terms on the Board.
4. The Board accepted Catherine Lentz's resignation from the board due to personal commitments
5. Marge announced that there were 139 digital and 39 paper responses to library survey so far. The survey closes on December 31.
6. The 2020 board committee assignments and committee working calendar were circulated.

Treasurer's Report: Vicki Jenckes

1. We have a large shortfall and need to right the ship next year.
2. We have taken money out of our reserves to make the ends meet and keep library going.
3. Vicki plans on researching possible options to get things more positive.

Corresponding Secretary: Greg Ciatto

No report

Librarian's Report: Colleen Stamm

1. Library Usage Statistics for November, 2019
 - a. Materials circulation: 4,690 items. That was a 7% decrease compared to the same month last year.
 - b. Overdrive eBooks:137 downloads; That was a 9% increase compared to the same month last year.
 - c. People: 5,543 people entered the library; a 7% decrease compared to the same month last year.
 - d. Computer Users: there were 368 accesses for the month; a 13% decrease compared to the same month last year.
 - e. Children's programming: 365 patrons participated in the children's activities; That was a 6% increase compared to the same month last year.
 - f. Adult Programming: 185 patrons took part in our activities; a 2% decrease compared to the same month last year.
 - g. One Click Downloadable Audio: 41 downloads; a 31% decrease compared to the same month last year.
 - h. AWE Early Literacy Stations: 189 accesses; a 32% increase compared to the same month last year.
 - i. Mango Languages: 61patrons took advantage of this program; a 10% decrease compared to the

- same month last year.
 - j. Wireless Internet Users: 308 people used the library Wi-Fi access; a 7% increase compared to the same month last year.
 - k. Hoopla: there were 245 accesses for the month; a 231% increase compared to the same month last year.
2. The library raised \$497 in donations for Giving Tuesday on December 3. We collected \$355 through the library's communications via email and social media, and Colleen raised \$142 for the library through her personal Facebook page fundraiser.

Committee Reports:

1. Fundraising/Community Affairs:

- a. The Holiday Trolley Tour and Holiday Basket Drawing were a big success. Many thanks to everyone who helped with these fundraisers.
 - i. Holiday Baskets Fundraiser raised: \$2,228
 - ii. Holiday Trolley Tour raised: \$1,746

2. Membership: Colleen Stamm (Jaime Slotkin was absent)

- a. The fall letter, which is sent to past donors, was mailed last week. We have already begun to receive donations in response to this letter.

3. Nominating: Joe DeMarte

- a. The committee made a MOTION to nominate Kara DeJohn to fill a voting position. Kara was recommended by Lindsey Romeo, and interviewed by Marge Vath & Colleen Stamm. She is a frequent library user and attends Story time with her children. She has served on the board of other local organizations and brings those skills and experience to our organization. The motion carried unanimously.
- b. There are still openings for 2 voting positions and 3 At large non-voting positions.
- c. The library is advertising for these positions on the website, in library, on social media, and in Sunday email newsletter.

4. Finance: Vicki Jenckes

- a. See Treasurer's Report.

5. Personnel:

No report

6. Unfinished Business:

None.

7. New Business

None.

Meeting adjourned at 7:20 p.m.

Meeting Minutes submitted by Gregory Ciatto

Next Executive Board Meeting: Monday, January 20, 2020 at 6:00 p.m.

Next Board Meeting: Monday, January 20, 2020 at 7:00 p.m.