

**Wyomissing Public Library  
Board Meeting  
May 21, 2018**

The meeting was called to Order at 7:10 p.m. by Kevin Wagner.

**Board Members Present:** Lori Smerek, Greg Ciatto, Kurt Althouse, Mark Ratcliffe, Jeff Herb, Joe DeMarte, Lisa Banco, Margaret Vath, Colette Huber, Kevin Wagner, Karen Oxholm.

**Library Director:** Colleen Stamm

A MOTION was made by Kevin Wagner to approve the April 2018 Board meeting minutes and it was seconded by Lori Smerek. The motion carried unanimously.

**President's Report:** Terri Stallone was absent.

**Treasurer's Report:** Kevin Wagner

1. April was a good month. We received a \$10,000 grant from the Wyomissing Foundation to pay for the Thun/Janssen book; \$9,665 in donations and ticket sales for Kentucky Derby Party. We also received \$5,500 in Sponsorship.
2. Association letters were mailed at the beginning of this month. So far, we spent \$800 on postage to mail Association letter. We did not pay the invoice for printing the mailing yet. Colleen Stamm added that we had received several donations in response to this letter.

**Corresponding Secretary:** Colette Huber

1. Colette shared the card that she received from Jeanette Endy thanking the Board for hosting the Volunteer Luncheon.

**Librarian's Report:** Colleen Stamm

1. Library Usage Statistics for April 2018:
  - a. Materials circulation: 5,096 items. That was a 11% decrease from last year.
  - b. Overdrive eBooks: 162 downloads; up 49% from last year.
  - c. People: 5,072 people entered the library; 0% change compared to previous year.
  - d. Computer Users: there was 423 accesses for the month; a 4% increase.
  - e. Children's programming: 648 patrons participated in the children's activities; a 42% increase.
  - f. Adult Programming: 274 patrons took part in our activities. This is a 2% decrease from last year.
  - g. One Click Downloadable Audio: 39 downloads; a 3% increase compared to last year.
  - h. AWE Early Literacy Stations: There was a problem with the reporting tool and usage data wasn't available for these computers.
  - i. Mango Languages: 63 patrons took advantage of this program; a 163% increase compared to 2017.
  - j. Wireless Internet Users: 242 people used the library Wi-Fi access; a 10% decrease compared to previous year.
2. Circulation statistics are down significantly compared to 2017, YTD 14% decrease compared to last year. At April staff meeting, the staff members discussed ways to increase circulation. One recommendation was to post on social media, specifically Facebook, some of the new books and eBooks to help increase usage. Colleen attended a local library director meeting and there are several public libraries throughout the county that are also experiences decreases in circulation.
3. Colleen pointed out that Children's Programming statistics increased 42% compared to last year. Kristine Seibert, Children's Librarian, is doing a great job growing this program.

4. The historic Ferdinand Thun and Henry Janssen is finished and the books arrived last week. We are hosting an Author Talk and Book Signing with Barry Kauffman on Saturday, June 2 at 1:00 p.m. We will be selling books for \$30 at the event and Mr. Kauffman will there autographing books. We pre-sold 2 books at the Kentucky Derby Party and The Wyomissing Foundation has ordered 100 copies to purchase. Colleen is working on publicizing this local history book.

### **Committee Reports:**

1. Fundraising/Community Affairs: Colette Huber
  - a. The Kentucky Derby Party was very successful. Colette handed out a document which had all the 2018 event income and expenses. We had 157 attendees at the event and we raised \$15,865. The event expenses total \$4,030. The net total raised at the event was \$11,834. The Board discussed possibly increasing the ticket price for 2019.
  - b. The next fundraising event is the Rubber Duck Race on July 4. Terri Stallone is the chair of this fundraiser. We received a \$200 sponsorship from The Water Guy to help pay for the fundraiser expenses. Terri Stallone is looking for volunteers to help with this fundraiser on Wednesday, July 4; we need people to sell ducks and collect ducks in the creek. Colleen Stamm will email more information to the Board members.
  - c. The Summer Block Party is scheduled for Saturday, August 18 from 10:00 a.m.-1:00 p.m. We host this event with Wyomissing Police Department and Fire Department. In addition to the fire truck, police cars, and school bus, we will have an antique bookmobile from the Antique Automobile Club of America Library.
2. Membership: Jaime Slotkin was absent.
  - a. Kevin Wagner said the Spring Association letter was mailed at the beginning of the month. Colleen Stamm said she didn't have an update on Association donations that were received in May. Colleen will send an email to all Board members with an update on Association donations.
  - b. The Library purchased a list to mail the Spring Association letter to all Wyomissing and Wyomissing Hills residents. Several Board members expressed some concern about the mail they received. One Board received the letter addressed to her son who hasn't lived at her address for several years and another Board member received the letter which was addressed to just her spouse. Joe DeMarte said he will check into this matter.
3. Sponsorship: Scott Brower was absent.
  - a. Colleen Stamm reported that we received \$5,500 in sponsorships in April. We received \$5,000 from Customers Bank to support our early childhood literacy programs, and we received \$500 from Keystone Spine and Pain Management.
4. Buildings & Grounds: Greg Ciatto
  - a. Greg Ciatto said we need to mulch in the flower beds. Colleen will contact Jim Babb at Wyomissing Borough about getting mulch and the Boy Scouts about putting the mulch down.
  - b. Colleen Stamm said that we also need to plant a tree in memory of Bruce Nolan (now that roof repairs are finished). We need to plant a Kousa Dogwood near the main entrance.
5. Nominating: Joe DeMarte
  - a. No Report.
6. Finance: Kevin Wagner
  - a. See Treasurer's Report.
7. Personnel: Terri Stallone was absent.
  - a. Colleen Stamm said that Alison Lashinsky is back from college to help out at the library this summer. Alison and Wade Stallone will be running a Pencil and Paper Club at the library this summer.

**Unfinished Business**

None.

**New Business**

None.

Meeting adjourned at 8:12 p.m.

Meeting Minutes submitted by Colette Huber

**Next Executive Board Meeting:** Monday, June 11, 2018 @ 7:00pm

**Next Board Meeting:** Monday, June 18, 2018 @ 7:00pm