

Wyomissing Public Library
Board Meeting
Monday, March 20, 2017

Meeting called to order at 7:08 pm

Members Present: Brian Nugent, Kevin Wagner, Terri Stallone, Lisa Banco, Colette Huber, Scott Brower, Joe Demarte, Karen Oxholm, Jamie Slotkin, Greg Ciatto, Catharine Lentz, Sharon Gechter, Margaret Vath, and Jacob Stein

Library Director: Colleen Stamm

A MOTION was made by Brian Nugent to approve the February Board meeting minutes and it was seconded by Kevin Wagner. The motion carried unanimously.

President's Report: Brian Nugent

1. The board position of vice president remains unfilled. Brian asked the current members to please consider the opportunity to work with him.
2. Jamie Slotkin, the newest member of the WPL Board was introduced. She will be on the Association Membership committee.
3. There is still one member-at-large position to be filled. Send the names of potential candidates to Joe Demarte.
4. JB Painting was the lowest estimate for the exterior painting by a considerable amount. Sharon Gechter will check his reference of the Reading Museum and Greg Ciatto will inquire with the paint store. If all checks out, we will award the bid to JB Painting.
5. Greg Ciatto has removed the front sconces for refurbishing. He noted that the sconces are solid brass, of historical significance and quite valuable. Extreme care should be taken and he will oversee their restoration. Brian Nugent instructed him to bill the library for work if he deems it necessary.

Treasurers Report: Kevin Wagner

1. At this point we are still running a cash deficit of \$3, 215. The March balance sheet reflected the annual payment for the Overdrive licensing fee of \$6000.
2. Income was also recorded for the following sponsorships: Keystone Spin and Wellness, Customer's Bank, Berkshire Investment, Crossroads Technologies and the West Lawn Quilting Association.

Corresponding Secretary: No report

Librarian's Report: Colleen Stamm

1. Library Usage Statistics
 - a. Materials-circulation for January was 5,515 items. That was a 6% decrease from last year.
 - b. Overdrive eBooks- Overdrive had 117 downloads: down 5% from last year.
 - c. People- 4605 people entered the library showing an 2% decrease.
 - d. Computer Users- there was 369 accesses for the month, a 8% decrease.
 - e. Children's programming- 347 patrons participated in the children's activities for a 37% decrease.
 - f. Adult Programming- 282 patrons took part in our activities. This is a 70% increase from last February.
 - g. One Click Downloadable Audio- February had 32 downloads for a 28% increase.
 - h. AWE Early Literacy Stations- Having trouble with reporting tool. Will give update at April Board meeting.
 - i. Mango Languages- 40 patrons took advantage of the programs for a 63% decrease.

- j. Wireless Internet Users: 234 people used the library access for a 32% increase.
2. The Library Spring Newsletter is at the printer and should be in mailboxes soon.
3. Hilary Folga has been hired as a Library Assistant.

Committee Reports:

Fundraising/Community Affairs: Terri Stallone

- The Derby party planning is under way. Save the date postcards have been sent by mail and by email.
- Would like to have a sponsor for the Derby Bar. We have asked the Reedy's and are waiting for a response.
- The Volunteer luncheon will be held on April 6th. All volunteers have received invitations and are expected to RSVP.

Membership: Jacob Stein

- The committee will be including some West Reading zip codes in the next mailing in hopes to solicit households that use the library but have not been included in our membership efforts in the past. Joe Demarte will acquire the addresses for all residents: homeowner and rentals properties. There are areas in Wyomissing Hills that are also omitted from the mailers however; it is more complicated to target those certain households.
- The committee will research a way for the fall newsletter to include a 'bookmark' type of keepsake that can be torn off and be kept. It will include the library schedule of events and other pertinent information.

Building and Grounds: No report

Sponsorship: Kevin Wagner

- The Committee is reviewing and updating the sponsorship material.
- Catharine Lentz is gathering emails of current and potential sponsors.

Adult Programming: Margaret Vath

- The committee has been in touch with Mark Gillen and The Women's Veterans Group of Wyomissing. Some great speakers have been identified as well as interesting topics on aging.

Nominating: No report

The Finance: No report

Personnel: No report

Unfinished Business: No report

New Business:

1. The idea of charging a nominal fee (\$2-\$5) for events was brought up for discussion. Association members would not have to pay the fee. It was proposed not for income production but for an encouragement for people to become members. We will cross reference our membership to the attendees of the presentations to see how many people it would effect. Colleen did feel many people come to our events because they are free. At a time when we are trying to encourage the use of the library it was felt that perhaps this is not the right time. It was stressed that Jonathan complete the power point made by Catharine Lentz and it be faithfully shown before all events.

Meeting adjourned at 8:00 pm

Meeting Minutes submitted by Terri Stallone

Next Executive Meeting: April 10, 2017 at 7:00 pm

Next Board Meeting: April 17, 2017 at 7:00 pm