

Wyomissing Public Library
May Board Meeting
Tuesday, May 10, 2011
Community Room
4:30pm

Meeting called to order at 4:35pm.

Minutes from the April 2011 board meeting were approved.

Members present: Stacey Campbell, Greg Ciatto, Susan Denaro, Lynn Driben, Megan Ehrlich, Ned Ehrlich, Mary Rebecca Freymoyer, James Hagn, Barbara Kline, Maria Nawa, Dan Phelps, Steve Pottieger, Laurie Waxler, Doug Weaver.

Honorary members: None.

Library Director: Colleen Stamm.

Additional Attendee: None.

President's Report: Susan Denaro

The Kentucky Derby fund raiser held Sat, 5/7 was well received and thanks were extended to the committee who planned it as well as the board for supporting it.

Treasurer's Report: Steve Pottieger

The YTD operating budget and cash flow through March reflects a loss of (\$3009). On the income side, YTD Association Dues are \$24,575 with \$2,830 received in the month of April. Salaries and benefits are higher than normal because April had 3 paydays.

Corresponding Secretary: Doug Weaver

No correspondence to report.

Library Director's Report: Colleen Stamm

1. Circulation: Circulation was 7572 items which is a 2% decrease over 2010. 68 audiobooks were downloaded using One-Click downloadable audio service which is a 19% increase over 2010.

2. People: There were 4330 people who entered the library which is a 10% decrease over 2010.

3. Computer Users: 666 people used the adult and young adult computers which is a 5% decrease over 2010.

4. Children's Programming: There were 725 children, teens and adults who participated in 20 children's programs which is a 26% increase over 2010.

5. Other: (1) Corinne App, Children's Librarian, hosted a birthday party on 4/16/11 (payment was deposited in March). (2) Wyomissing Borough Earth Day was held Sat, 4/30. Meghan Ehrlich and her Girl Scout troop and their families donated and planted flowers on Library grounds and helped plant a tree at the main entrance. Corinne App hosted 2 storytimes at Happy Hollow Park which included a craft project of bird feeders made out of recycled toilet paper rolls. Four Teen Advisory Board (TAB) members volunteered at this event.

Committee Reports:

1. Community Affairs: Lynn Driben

The Volunteer Appreciation Luncheon was held Thurs, 4/18 from 1pm-2pm. Invitations were sent to 55 volunteers, staff and board member and 27 people attended. Attendees were thanked for their contributions and all volunteers got to select a book or movie in which a book plate was placed in the front to acknowledge their contribution. Great Decisions has one more session called the Financial Crisis on 5/18 which will be moderated by Steve Pottieger. Mary Rebecca Freymoyer will give a presentation called Cuba Photo Journey on Wed, 5/25 at 7pm in the Community Room.

2. Membership: Barbara Kline

Thank you notes will were mailed on or about April 15th to patrons who donated money in response to the Association Letter.

3. Building and Grounds: Greg Ciatto

No report.

4. Nominating: Ann Sutherland

No report.

5. Fund Raising: Mary Rebecca Freymoyer and Hedi Zeimer

(1) The Kentucky Derby fund raiser was held Sat., 5/7/11 at Laurie Waxler's house starting at 4pm. One hundred and fifty invitations were mailed out and seventy-five people attended. Feedback was positive and the event was deemed a success! Plans are to hold it again next year. Over \$5500 has been collected and expenses are being tabulated. (2) A PJ party will be held Fri., 5/13/11 from 6pm-9pm, and the theme will be a Very Brady Night. Moms and dads are welcome to stay. PJ parties will continue during the summer. (3) The Rubber Duckie Race fund raiser will be held July 4th. 1300 ducks are available for sale at \$1 each. The 1st place winner receives \$100 and the 2nd place winner receives \$50. Winners do not have to present at the race to be eligible for the prize. Board members were asked to help with duck pre-sales and volunteer on the day of the duck race. The sale of rubber duckie t-shirts was suggested as way to raise awareness that the Library sponsors the duck race as well as way to raise more funds. T-shirts would sell for \$10 during the month of June in the Library. Concept ideas for the graphic are being discussed.

Unfinished Business: None.

New Business: None.

Meeting adjourned at 5:05pm.

Next Executive Meeting: Tues., June 7, 2011 at 5:00pm

Next Board Meeting: Tues, June 14, 2011 at 4:30pm.

Signed,
Lynn Driben