

Wyomissing Public Library
March Board Meeting
Tuesday, April 12, 2011
Community Room
4:30pm

Meeting called to order at 4:35pm.

Minutes from the March 2011 board meeting were approved.

Members present: Stacey Campbell, Susan Denaro, Lynn Driben, Megan Ehrlich, Ned Ehrlich, Mary Rebecca Freymoyer, Maria Nawa, Dan Phelps, Steve Pottieger, Clare Rose, Laurie Waxler, Doug Weaver, Heidi Zeimer.

Honorary members: None.

Library Director: Colleen Stamm.

Additional Attendee: None.

President's Report: Susan Denaro

Rental of the Community Room was discussed. The executive committee recommends that profit and non-profit organizations that rent the Community Room include a disclaimer that the Library does not endorse their program. In addition, all promotional materials must be reviewed by the Library prior to distribution, and promotion of the program will be the responsibility of the group renting the room.

Treasurer's Report: Steve Pottieger

The YTD operating budget and cash flow through March reflects a surplus of \$5985. On the income side, YTD Association Dues are \$21,745 with \$17,675 received in the month of March. March 2011 association dues are somewhat less than March 2010 association dues in part because this year's Association Letter was mailed two weeks later than last year with households receiving the letter on about March 1, 2011. Vanguard statements are received quarterly and updates will be provided at board meetings. Current statements show income from bonds is put into our money market fund. Other options which generate a higher return will be considered for this bond income. The Library's report due to the state was submitted by the due date.

Corresponding Secretary: Doug Weaver

Correspondence was received from Elaine Laws and Diane Hollinger commending the Library for being a wonderful resource in the community.

Library Director's Report: Colleen Stamm

1. Circulation: Circulation was 8081 items which is a 1% decrease over 2010. 74 audiobooks were downloaded using One-Click downloadable audio service which is a 37% increase over 2010.

2. People: There were 4223 people who entered the library which is a 12% decrease over 2010.

3. Computer Users: 793 people used the adult and young adult computers which is a 9% increase over 2010.

4. Children's Programming: There were 826 children, teens and adults who participated in 24 children's programs which is a 103% increase over 2010.

5. Other: (1) Corinne App, Children's Librarian, scheduled two birthday parties and collected \$300 in March. One party was held 3/12/11 and the other is scheduled for 4/16/11. (2) Colleen contacted a company called Overdrive who is the main supplier of eBooks for public libraries. Overdrive charges \$10K annually for a subscription, which includes a set number of book titles and technical support. The Library currently gets downloadable audio-books from a company called Recorded Books for a cost of \$2500 annually. Recorded Books plans to offer eBooks in the summer and the cost is likely to be lower than Overdrive.

Committee Reports:

1. Community Affairs: Lynn Driben

(1) Fifty-five invitations were mailed for the Volunteer Luncheon and thirty-one people plan to attend. The luncheon will be held Thurs., 4/14/11 from 1pm-2pm in the Community Room. (2) Mary Rebecca Freymoyer will give a presentation called Cuba Photo Journey on Wed., 5/25/11 at 7pm in the Community Room describing her recent educator's trip to Cuba.

2. Membership: Barbara Kline

Thank you notes will be mailed shortly to patrons who donated money in response to the Association Letter.

3. Building and Grounds: Greg Ciatto

Parts of the curb were damaged by snow plows over the winter. Estimates are being secured, but Dan Phelps suggested that repair work be done after the Borough paves the street which is included in the Borough's five year plan.

4. Nominating: Ann Sutherland

No report.

5. Fund Raising: Mary Rebecca Freymoyer and Hedi Zeimer

(1) Fifty-six people responded to the Kentucky Derby fund raiser to be held Sat., 5/7/11 at Laurie Waxler's house starting at 4pm. The price is \$60 per person. RSVP is due by Sat., 4/23/11. Food will be supplied by the committee. Board members can contact Laurie Waxler to donate money to offset food and drink costs. (2) The PJ party held on Fri., 3/18/11 had 14 children attend and yielded about \$200. The next PJ Party will be held Fri., 5/13/11 from 6pm-9pm, and the theme will be a Very Brady Night. Moms and dads are welcome to stay. A PJ party targeted to boys will be held Fri., 4/29/11 from 6pm-9pm and will feature the movie Angels in the Outfield. (3) The bake sale previously scheduled for Tues., 5/17/11 on election day has been cancelled. (4) A fund raising event should be considered to celebrate the Library's 100th birthday which is January 21, 2013.

Unfinished Business: None.

New Business: None.

Meeting adjourned at 5:05pm.

Next Executive Meeting: Tues., May 3, 2011 at 5:00pm

Next Board Meeting: Tues, May 10, 2011 at 4:30pm.

Signed,
Lynn Driben