

**Wyomissing Public Library  
February Board Meeting  
Tuesday, February 8, 2011  
Community Room  
4:00pm**

Meeting called to order at 4:05pm.

Minutes from the January 2011 board meeting were approved.

**Members present:** Greg Ciatto, Susan Denaro, Lynn Driben, Megan Ehrlich, Mary Rebecca Freymoyer, Maria Nawa, Dan Phelps, Steve Pottieger, Clare Rose, Ann Sutherland, Laurie Waxler, Doug Weaver.

Honorary members: None.  
Library Director: Colleen Stamm  
Additional Attendee: Ned Ehrlich

**President's Report: Susan Denaro**

Bob Jakubek submitted a letter resigning from the board due to changing work responsibilities.

**Treasurer's Report:**

The YTD operating budget and cash flow through January reflects a loss of (\$273). On the income side, YTD Association Dues are \$3400. Expenses were in line with projections.

**Corresponding Secretary: Doug Weaver**

No report.

**Library Director's Report:**

1. Circulation: Circulation was 7225 items which was a 5% decrease over the January 2010. One-click downloadable audio circulation was 41 accesses which is a 11% increase over January 2010.
2. People: There were 3606 people who entered the library which is a 21% decrease over January 2010.
3. Computer Users: 596 people used computers which is a 7% decrease over January 2010.
4. Children's Programming: There were 300 children, teens and adults who participated in 15 children's programs which is a 33% decrease over January 2010.

**Committee Reports:**

1. Community Affairs: Lynn Driben

(1) A copy of the flyer promoting Great Decisions was emailed to board members and handed out at the meeting. Board members were encouraged to share information about this upcoming discussion series with friends, family, co-workers and colleagues and anyone else who may have an interest. (2) Work is underway to line up authors to speak during the Author Talks in October. Bruce Posten of the Reading Eagle has agreed to speak on Wed, 10/19 at 7pm. Lynn

asked for help in reaching out to George Meiser to be a speaker. Lynn spoke to his wife Gloria at the Historical Society but has not heard back.

2. Membership : Susan Denaro reported for Barbara Kline.

The Association Letter is finalized and will be sent to the printer this week. The mailing will include not only the letter but also a flyer on Great Decisions, a flyer on upcoming Library events and a return envelope. The letter will be addressed to 'Dear Resident'. When printing is completed, an email will be sent to board members requesting help to affix mail labels. The mailing is scheduled for the week of 2/14 via bulk mail and will be sent to about 4500 addresses including all households in Wyomissing and households outside the district who have previously donated to the Library.

4. Nominating: Ann Sutherland

Ann presented the following motion which the board passed unanimously.

THE NOMINATING COMMITTEE MOVES THAT NED ERLICH BECOMES A FULL, VOTING MEMBER OF THE WYOMISSING PUBLIC LIBRARY AND THAT STACEY CAMPBELL BECOMES A MEMBER-AT-LARGE OF THE WYOMISSING PUBLIC LIBRARY. NED ERLICH WILL FILL THE NUMBER 1 POSITION RECENTLY VACATED BY BOB JACUBEK. THIS IS A FIRST TERM WHICH EXPIRES 12/2011.

5. Fund Raising: Mary Rebecca Freymoyer and Hedi Zeimer

(1) The Book Sale will be held in the Community Room from Thurs., 10/6/11 through Sat., 10/8/11 during Library hours. (2) Laurie Waxler is coordinating the PJ parties. The following parties and board member chaperones are scheduled: Feb 1: Maria Nawa and Doug Weaver; March 18<sup>th</sup>: Maria Nawa and Clare Rose (and maybe Doug Weaver); April 8<sup>th</sup>: Steve Pottieger and Doug Weaver; May 13<sup>th</sup>: Meghan Ehrlich and Ann Sutherland. (3) Laurie Waxler presented ideas from the committee for an event whose purpose is to serve as a larger source of fund raising. The board discussed a wine & cheese event, a carnival event, a miniature golf event, a 50/50 raffle and others. The board agreed to pursue an event with a Kentucky Derby theme on the first Saturday in May which is May 7<sup>th</sup>.

**Unfinished Business:** None.

**New Business:** None.

Meeting adjourned at 5:00pm.

Next Executive Meeting: TBD.

Next Board Meeting: Tues, March 8, 2011 at 4pm.