

**Minutes of the Board of Directors**  
**Wyomissing Public Library**  
**Meeting Date: Tues, April 13, 2010**

The Board of Directors of the Wyomissing Public Library met on Tuesday, 4/13/10 in the Community Room of the library. Susan Denaro called the meeting to order at 4:05pm.

**Members present:** Susan Denaro, Greg Ciatto, Lynn Driben, Meghan Ehrlich, Mary Rebecca Freymoyer, Dan Phelps, Judy Phelps, Blythe Ratcliffe, Ann Sutherland, Doug Weaver, Heidi Zeimer

Honorary members: None

Library Director: Absent.

Additional attendees: Katie Bailey and Shanna Kline, Kutztown University students

Minutes from the March meeting were approved as circulated.

**President's Report: Susan Denaro**

No report.

**Treasurer's Report: Blythe Ratcliffe**

The March 2010 budget reflects a YTD surplus of \$3605. On the income side, the association letter (which mailed on 2/24/10) has generated 333 responses and \$22,480 through March which is 59% of the \$38,000 annual Association Dues goal. The favorable response may be due in part to changes made to this year's mailing which include a return envelope and the ability to write in a donation amount in addition to the pre-pre-printed donation amounts. On the expense side, the maintenance expense of \$3131 includes the cost from Blanski Inc. to fix the boiler which broke in February

**Corresponding Secretary: Judy Phelps**

Judy responded to a letter requesting that the library address the Association Mailing to a person's name rather than 'Resident.'

**Library Director's Report:**

Susan Denaro gave the following report on behalf of Colleen Stamm, the Library Director, who was on vacation.

1. Circulation: In March 2010, circulation was 8887 which was a 21% increase over the March 2009 (7327 items). One-click downloadable audio circulation for March 2010 was 54 accesses.
2. People: In March 2010, there were 4778 people who entered the library which is a 18% increase over March 2009 (4046 people).
3. Computer Users: In March 2010, 728 people used computers which is a 34% increase over March 2009 (543 people).
4. Children's Programming: In March 2010, there were 407 children, teens and adults who participated in 19 children's programs which is a 27% increase over March 2009 (14 programs and 320 participants).

**Committee Reports:**

1. Association Membership: No report.

## 2. Building and Grounds: Greg Ciatto

Greg noted that we do not currently have a service contract with Blanski Inc. for our boiler. He agreed to look into options for service contracts. Second, Greg presented an estimate from Dave Campbell Roofing for \$5900 for general slate repair, snow guards and rubber flashing to gutter box. He indicated that he will contact Rainbow Roofing in the hope that Rainbow Roofing will remediate these roof issues at a lower cost or no cost since they installed the roof in 1991.

## 3. Community Affairs: Lynn Driben

The Community Affairs committee will hold the Volunteer Appreciation Lunch next week on Thurs, 4/22 at 1pm. To date, of the 48 volunteers, staff and board members invited, 18 responded yes, 5 responded no and 25 have not responded. Lynn presented a motion which was unanimously approved to authorize the library to sign a contract with the Red Cross to hold a Babysitter Training Course at Sat, 6/5 from 9am-3pm in the library.

## 4. Fund Raising: Mary Rebecca Freymoyer and Hedi Zeimer

(a) A RFP for a children's art installation was reviewed. The goal is to raise \$35K by selling personalized pieces of artwork with the name of the donor that will be installed in the children's reading room. Submissions due 8/16/2010 and the preferred completion date for installation is 3/31/2011. (b) Children's PJ Party fund raisers are scheduled for Friday, 4/16 (run by Meghan and featuring Charlotte's Web), Friday, 5/14 (run by Heidi and Mary Rebecca and featuring Hotel for Dogs), and Friday, June 18 (run by Susan and featuring a summer camp theme). The goal is to hold one per month possibly excluding July and August. Volunteers are needed to run the parties from Sept. through Dec. The price is \$15 for the first child and \$10 for each additional child. (c) The used book sale is scheduled for Thurs, 5/6 thru Sat, 5/8. Volunteers are needed to help sort books. (d) A jar with jellybeans is on the front desk. Patrons are invited to guess the amount for \$0.50 a guess to qualify for a prize. (e) A Reading Phillies fund raiser is running. Ticket books with six general admission tickets good for any 2010 home games are \$27 (almost 50% of the regular ticket price). The library earns \$10 for each ticket book sold. (f) The police chief will allow the library to offer pulled pork sandwiches and baked goods for sale on Election Day which is Tues, 5/18. (g) A digital picture frame was purchased and is on the front desk showing various library and community events.

## 5. Nominating: Ann Sutherland

Ann presented a motion which was unanimously approved to have Steve Pottieger to join the library board as a member-at-large for a one year term starting in May. Steve has been an active volunteer in the borough and works as a Financial Advisor for Connors Investor Service managing client relationships and monitoring asset allocations.

### **Board Education:**

No report.

### **Unfinished Business:** None.

### **New Business:**

Judy met with Robin Beatty and arranged a clean-up of the library grounds on Sat, 4/24 from 9am-2pm. The rain date will be Sunday, 4/25 at 1pm. Volunteers are needed.

A motion was made and seconded to adjourn the meeting. The meeting adjourned at 4:45pm.

Respectfully submitted by Lynn Driben

Next Executive Meeting: Tues, May 4, 2010 at 4pm.

Next Board Meeting: Tuesday, May 11, 2010 at 4pm.