

Minutes of the Board of Directors
Wyomissing Public Library
Meeting Date: Tues, January 12, 2010

The Board of Directors of the Wyomissing Public Library met on Tuesday, 1/12/10 in the Community Room of the library. Susan Denaro called the meeting to order at 4:05pm.

Members present: Greg Ciatto, Susan Denaro, Lynn Driben, Meghan Ehrlich, Mary Rebecca Freymoyer, Bob Jakubek, Barbara Kline, Maria Nawa, Dan Phelps, Judy Phelps, Blythe Ratcliffe, Ann Sutherland, Heid Zeimer, Doug Weaver, Laurie Waxler.

Honorary members: None

Library Director: Colleen Stamm.

Additional attendees: Ron Hunsicker

President's Report: Susan Denaro

1. S. Denaro proposed the following goals:

Increase Association membership and contributions

Increase circulation and usage of library services

Increase programming for 'Tweens and Adults

Initiate a signature fundraiser and create a budget for same while hosting quality fundraisers

Develop a long-range maintenance plan for our facilities with related budget estimates

Have all members of Board actively participate at both board and committee levels

Enable Library Director to increase her directorship abilities

Have all committees identify goals for the year and evaluate their performance at the conclusion of the year

Update the 5 year WPL long range plan to keep our efforts on track with it and revise as needed

2. S. Denaro is drafting an Association Letter slated to mail by the end of January or beginning of February to all borough residents as well as non-residents who use the library. The letter will

highlight the library's current services and programs and ask for a donation. A return envelope without a stamp will be included.

3. S. Denaro requested that committee chairs submit annual goals, periodically review progress on goals, set an agenda prior to committee meetings, and distribute meeting minutes to all board members. Committee chairs are also asked to update their committee notebooks.

4. S. Denaro reminded attendees that meeting minutes are available to the public but members are reminded to use discretion when addressing confidential issues such as personnel matters.

5. A monthly working calendar will be made available at the front desk to supplement the monthly children's calendar.

Treasurer's Report: Blythe Ratcliffe

B. Ratcliffe reported that the actual YTD budget for 2009 reflected a net income of \$15,689 instead of a projected loss of (\$7,885). Association member income of \$34,646 was less than the \$40K projection. However, income from fines, the book sale, and meeting room donations were higher than projected. On the expense side, salaries were lower than projected due in part because the library was without a children's librarian for one month and because the new director has a different salary than our past director. Maintenance expenses were also lower than expected (\$8,045 actual instead of the \$12k projected). Since we are a non-profit, the budget surplus cannot be rolled into next year's budget so it will be set aside for future consideration.

Corresponding Secretary: Judy Phelps

No Report.

Library Director's Report: Colleen Stamm

1. Children's Programming

Circulation for December 2009 was 7157 items. This is an 11% increase over 2008 (6472 items). Total Circulation for 2009 is 98,734 items. This is a 15% increase over 2008 (86,162 items).

During December 2009, 27 audiobooks were downloaded using our One-Click Downloadable Audio service. In 2009, 250 audiobooks were downloaded.

In December 2009, 4100 people entered the library. This is a 39% increase over 2008 (2958 people). The total amount of people that entered the library in 2009 is 51,493. This is a .3% increase over 2008 (51,324 people)

Throughout December 537 people used the adult and YA (Young Adult) Internet computers. This is a 5% increase over December 2008 (510 people). The total amount of people that used

the Internet computers in 2009 is 7,024 people have used the Internet computers. This is an 11% increase over 2008 (6336 people).

2. Children's Programming

In December, Corinne hosted 16 children and teen programs with a combined attendance of 401 children, teens, and adults. The attendance statistics increased 29% over 2008 (310 people attended 13 programs in 2008). In 2009, Corinne hosted 193 programs with a combined attendance of 5,734 children, teens and adults. This is a 34% increase over 2008 (4282 people attended 186 programs)

3. Other

In December 2009, the library received \$10,000 from the Berkshire Charitable Foundation, \$1,000 from the Blue Mountain Foundation, and \$2130.36 from the Thun Trust.

Committee Reports:

1. Association Membership: Barbara Kline
No Report.

2. Building and Grounds: Greg Ciatto
Early Senat took Greg Ciatto, Ron Hunsicker, and Doug Weaver for a tour of the interior of the library on December 22, 2009, and identified areas of concern. The committee presented a report at the board meeting identifying these areas of concern as well as recommendations. The library director has a copy of the report.

3. Community Affairs: Lynn Driben
The Community Affairs committee met prior to the board meeting to review 2009 events, set goals, review the 2010 budget, and brainstorm programming ideas. Programs under consideration include in-house workshops on how to use the library, a volunteer appreciation event, author events, partnering with the county wide Reading Reads program, and a craft workshop(s).

4. Fund Raising: Mary Rebecca Freymoyer and Hedi Zeimer
The Fund Raising Committee submitted a list of goals to S. Denaro and introduced a schedule of fund raising event ideas including a pajama party for children, bagged book sales, Presidents Day Birthday party, Kentucky Derby party, jelly bean guess jar, rubber duck race, signature event, flu shot bake and BGQ sandwich sale, and tile art installation in children's room.

5. Nominating: Judy Phelps
The board voted to accept the Nominating Committee's motion that Laurie Waxler become a Member-At-Large which is a non voting, one year term.

Unfinished Business: None

New Business:

1. Ron Hunsicker submitted a newspaper article from the New York Times to S. Denaro describing a program whereby canned goods are collected instead of fines. The executive committee applauded the idea but deemed that the fines our library collects are necessary to balance our budget.

2. Bob Jakubek , a board member and employee of Children's and Youth Services, noted that he recently referred a family to a series of books in our library which seeks to help children cope with grief. The collection is not widely available, and Bob was glad to note that we have this resource available.

A motion was made and seconded to adjourn the meeting. The meeting adjourned at 5:04pm.

Respectfully submitted by Lynn Driben

Next Executive Meeting: Tues, Februar 2, 2010 at 4pm.

Next Board Meeting: Tuesday, February 9, 2010 at 4pm.